



THE 36TH
LAWASIA
CONFERENCE 2023

36TH LAWASIA CONFERENCE

24-27 Nov 2023 | Bengaluru, India

Four Seasons Hotel, Bengaluru

SPONSORSHIP PROSPECTUS



LAWASIA

THE LAW ASSOCIATION FOR
ASIA AND THE PACIFIC
FOUNDED IN 1966



36TH LAWASIA
CONFERENCE
24-27 Nov 2023
Bengaluru, India

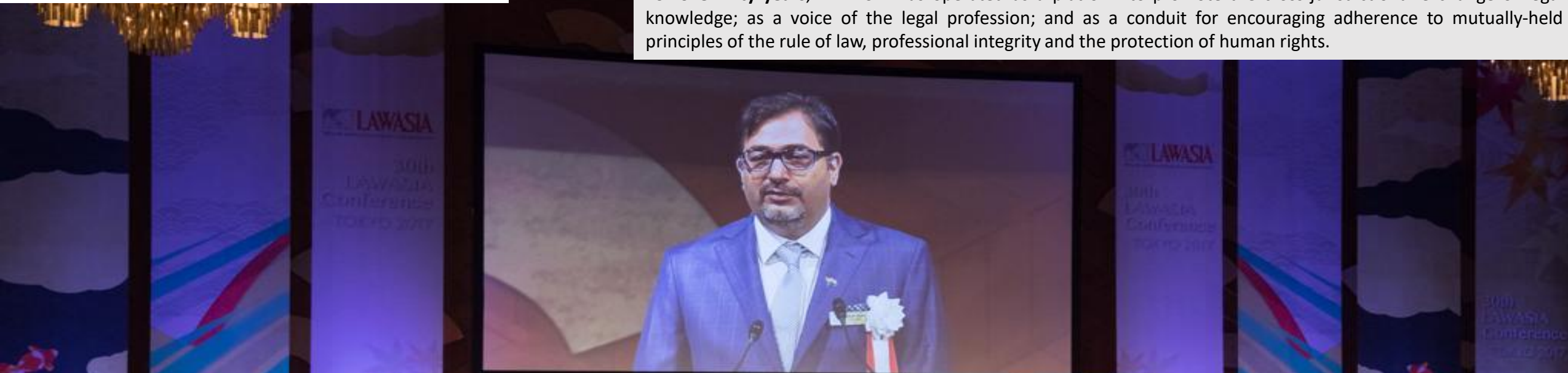
Table of Contents

About LAWASIA
36th LAWASIA Conference Overview
Why sponsor us
Expected participating jurisdictions
Sponsorship packages
Packages Summary
Platinum Sponsor
Gold Sponsor
Silver Sponsor
Sponsors for Meals and Refreshments
Sponsors for Lanyards
Sponsors for Delegate Kitbag
Sponsors for Book Stall
Sponsors for other Stalls/Promotional Desk
Sponsors for Brochure
Sponsored Sessions
Supporting Sponsor for Moot Court Expenses
Sponsors for Media Partner
Sponsors for Exclusive Travel and Tour Partner
Sponsors for Entertainment
Terms & Conditions
Contact Us

About LAWASIA

The Law Association for Asia and the Pacific, LAWASIA is a regional association of lawyers, judges, jurists and legal organisations, which advocates for the interests and concerns of the Asia Pacific legal profession.

For over fifty years, LAWASIA has operated as a platform to promote the cross-jurisdictional exchange of legal knowledge; as a voice of the legal profession; and as a conduit for encouraging adherence to mutually-held principles of the rule of law, professional integrity and the protection of human rights.



Mission Statement

As the representative of lawyers and peak legal organisations from over 40 jurisdictions, LAWASIA's combined activities serve to:

- Encourage and facilitate regional interaction at all levels amongst law associations, judges, lawyers and others involved in the legal community,
- Provide an established voice for the interests of the legal community in Asia and the Pacific,
- Promote the rule of law, respect for human rights, and high standards of legal practice,
- Facilitate quality cross-border legal education that is available and relevant to all jurisdictions, regardless of resources or level of development, for the purpose of enhancing the calibre of legal practice throughout the region, and
- Promote business law initiatives which strengthen relationships.



Our Members

The LAWASIA membership is composed of individual lawyers and peak legal organisations from over 40 jurisdictions.

LAWASIA holds a number of legal conferences, seminars and meetings throughout the year as a means of supporting professional development, regional networking and the exchange of legal knowledge and insight.

These events are open to the broader legal profession and span both generalist and specialised areas of law, such as family law, children's rights, employment law, intellectual property, human rights and business law.

Conference Overview

LAWASIA is proud to present the **36th LAWASIA Conference** being held face-to-face in Bengaluru, India from **24 to 27 November 2023** on the theme of **'Everything, Everywhere, All at Once : Lawyering in the Digital Age'**

The annual conference is LAWASIA's flagship event and the highlight of its professional events programme. The Conference is a platform for the convergence of bar leaders, jurists, professional organisations and individual lawyers from across the Asia Pacific, and is designed to facilitate the discussion of regional developments in law, including such issues as judicial practice, legal education, cross border business and investment law and cross-border dispute resolution.

As a generalist legal event, the annual conference also serves as an important forum for sharing ideas, building professional networks, reinforcing shared professional values, advocating for the rule of law in varied jurisdictions, and advancing the status of the legal profession in the Asia Pacific.

Conference Schedule

Friday, 24 November, 2023

- Opening Ceremony
- Welcome Reception

Saturday, 25 November, 2023

- Full Conference Programme

Sunday, 26 November, 2023

- Full Conference Programme

Monday, 27 November, 2023

- Plenary Sessions
- Closing Ceremony



Ms Melissa K Pang, BBS, MH, JP
President of LAWASIA



Mr Prashant Kumar
President of The Bar Association of India

It is with great pleasure that LAWASIA & The Bar Association of India, extend a warm welcome to the **36th LAWASIA Conference**, to be held in **Bengaluru, India** from **24 to 27 November, 2023**.

The LAWASIA annual conference has a long and proud tradition of bringing together legal professionals from across the Asia-Pacific region and beyond, to exchange ideas and expertise, and to explore the latest developments in law, including **Family Law, Human Rights & Rule of Law, Business Law, Environmental Law, Alternative Dispute Resolution, Criminal Law, Intellectual Property**

This year's conference promises to be no exception, with a rich and diverse programme that will engage and inspire all who attend.

Conference Overview

Bengaluru, known as the "Silicon Valley of India", is a vibrant and dynamic city with a rich cultural heritage. As the host city for this year's conference, it offers a unique and exciting backdrop for our discussions and debates, and we are thrilled to be able to showcase its many charms to our esteemed guests.

The conference programme covers a wide range of subjects including :

- **Business Law**
- **Family Law**
- **Human Rights**
- **Constitutional & Rule of Law**
- **Intellectual Property Law & Information Technology**
- **Environmental Law**
- **Alternative Dispute Resolution**

Previous Conferences

Recent host jurisdictions and themes for the Annual Conference :

- **2011** Seoul, South Korea - "Asian Lawyers: Where are we and where are we headed?"
- **2012** Bali, Indonesia - "Moving Forward"
- **2013** Singapore - "Beyond the Law, the Call of Duty, Boundaries"
- **2014** Bangkok, Thailand - "Cutting Edge Issues for LAWASIA Lawyers"
- **2015** Sydney, Australia - "Cross-Border Law and Practice in the Asia Pacific Region"
- **2016** Colombo, Sri Lanka - "50 Years of Supporting the Rule of Law"
- **2017** Tokyo, Japan - "Big Leap through the Rule of Law – LAWASIA Legacy and Future Role"
- **2018** Siem Reap, Cambodia - "New Era for South East Asia"
- **2019** Hong Kong SAR - "Harmonisation through Synergy"
- **2020** Zoom Webinar Series
- **2021** Virtual Conference
- **2022** Sydney, Australia



Why Become a Sponsor?

Collaborate with LAWASIA & The Bar Association of India and gain access to exclusive marketing channels for a well-rounded approach to the promotion of your brand

The 36th LAWASIA Conference offers a unique opportunity for sponsors to showcase their organisations and create long-lasting relationships with a local and international legal audience.



Elevate your National & International profile



Expand the reach of your brand



Interact & Connect with your peers

Who Attends?

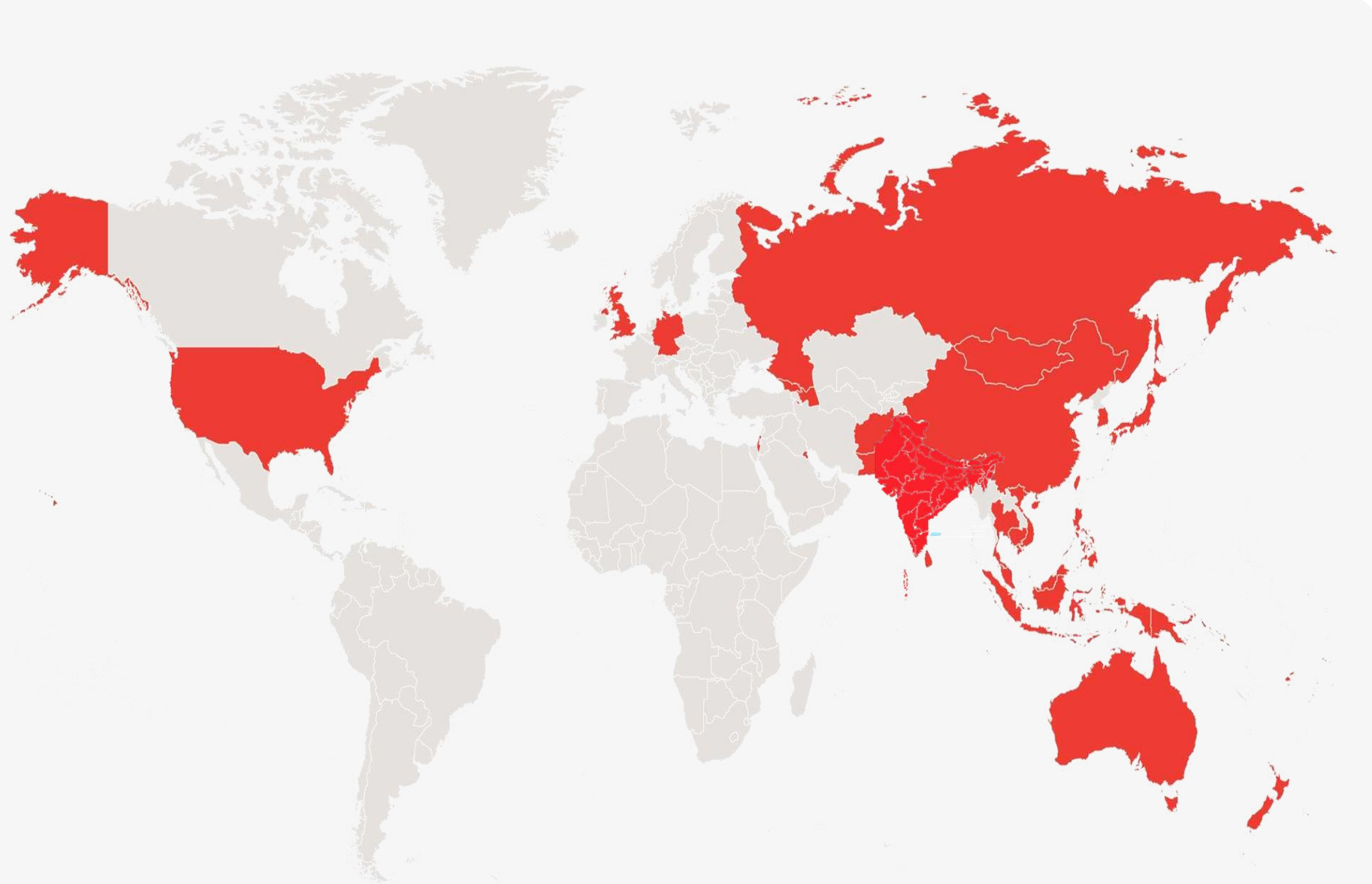
The LAWASIA Annual Conference attracts hundreds of delegates each year including:

- Presidents of bar associations, law societies & law councils across Asia & the Pacific region
- Corporate and government lawyers
- Law firm partners
- Jurists
- Professional organisations
- Individual lawyers

Expected Participating Jurisdictions

30+ countries, territories, and regions represented by 100+ speakers across 40 conference sessions, including from:

- Australia
- Bangladesh
- Cambodia
- Peoples' Republic of China
- Fiji
- Germany
- Hong Kong SAR
- India
- Indonesia
- Israel
- Japan
- South Korea
- Lao PDR
- Macau SAR
- Malaysia
- Mongolia
- Myanmar
- Nepal
- New Zealand
- The Philippines
- Singapore
- Sri Lanka
- Taiwan
- Thailand
- Vietnam
- United Kingdom
- USA, and others



Sponsorship Packages

LAWASIA cordially invites your firm, company, or organisation to support the conference by becoming a sponsor and to be profiled to a diverse international audience.

LAWASIA's annual conference is the highlight of its professional events programme. Bringing together bar leaders, jurists, professional organisations and individual lawyers from across the Asia Pacific to facilitate the discussion of regional developments in law, including such issues as judicial practice, legal education, cross border business and investment law and cross-border dispute resolution.

Set out in this proposal are a variety of sponsorship options for the conference. However, we are more than happy to work with you to develop an arrangement which suits your requirements.

The **36th LAWASIA Conference – Bengaluru 2023** is a significant event, and we kindly ask for your support to make it a success.

We thank you for taking the time to consider the Sponsorship Proposal and look forward to seeing you at the 36th LAWASIA Conference in Bengaluru in November 2023.

If you wish to sponsor the conference or would like more information, please contact the Bar Association of India:

E: info@barindia.in

T: +91-11-23385902, 23782115, 20818908

Platinum Sponsor (Exclusive) - (Only 1 available)

Rs. 15,00,000/- (+ 18% GST). (USD 18000 + GST)

The Platinum Sponsor will avail the following benefits:

- One full page back cover message / material of the Platinum Sponsor will be carried in the brochure / conference programme. The written text will be limited to 250 words.
- Logo of the Platinum Sponsor will appear on the cover of the conference programme / brochure.
- Mention of the sponsor's name and logo as the Platinum Sponsor will appear on the conference website and on the panel of sponsors displayed periodically on the electronic screens during the conference. (The logo of the Platinum Sponsor will appear in a central position on the landing page of the conference website.)
- Nomination of one distinguished speaker / moderator for a panel (subject to approval by the technical and papers committee.)
- One-page printed flier carrying a message / material concerning the sponsor will be placed in the conference kit bag. The text message will be limited to 250 words. (The content and design of the flier will be provided by the sponsor to BAI.)
- The e-programme will carry a web link to the Platinum Sponsor's website.
- The Platinum Sponsor will be entitled to nominate four persons as conference delegates, free of charge.
- The Platinum Sponsor will be suitably recognized and thanked in an announcement to conference delegates during the closing ceremony.
- The Platinum Sponsor will also receive acknowledgement in pre and post event communications.

Gold Sponsor - (Only 3 available)

Rs. 10,00,000/- (+ 18% GST). (USD 12000 + GST)

The Gold Sponsor will avail the following benefits:

- One full page message / material of the Gold Sponsor will be carried in the brochure / conference programme. The written text will be limited to 250 words.
- Mention of the sponsor's name and logo as a Gold Sponsor will appear on the conference website and on the panel of sponsors displayed periodically on the electronic screens during the conference.
- One-page printed flier carrying a message / material concerning the sponsor will be placed in the conference kit bag. The text message will be limited to 250 words. (The content and design of the flier will be provided by the sponsor to BAI.)
- The e-programme will carry a web link to the Gold Sponsor's website.
- The Gold Sponsor will be entitled to nominate two persons as conference delegates, free of charge.
- The Gold Sponsors will be suitably recognized and thanked in an announcement to conference delegates during the closing ceremony.
- The Gold Sponsors will also receive acknowledgement in pre and post event communications.

Silver Sponsor - (Only 4 available)

Rs. 7,50,000/- (+ 18% GST). (USD 9000 + GST)

The Silver Sponsor will avail the following benefits:

- One full page message / material of the Silver Sponsor will be carried in the brochure / conference programme. The written text will be limited to 200 words.
- Mention of the sponsor's name and logo as a Silver Sponsor will appear on the conference website and on the panel of sponsors displayed periodically on the electronic screens during the conference.
- One-page printed flier carrying a message / material concerning the sponsor will be placed in the conference kit bag. The text message will be limited to 200 words. (The content and design of the flier will be provided by the sponsor to BAI.)
- The e-programme will carry a web link to the Silver Sponsor's website.
- The Silver Sponsor will be entitled to nominate one person as a conference delegate, free of charge.
- The Silver Sponsors will be suitably recognized and thanked in an announcement to conference delegates during the closing ceremony.
- The Silver sponsors will also receive acknowledgement in pre and post event communications.

Sponsors for meals and refreshments

Gala Dinner on 26 November 2023	Rs.12,00,000/- (+ 18% GST) (USD 14500 + GST)
Conference dinner following the welcome reception on 24 November 2023	Rs. 8,00,000/- (+ 18% GST) (USD 9600 + GST)
Conference dinner on 25 November 2023	Rs. 8,00,000/- (+ 18% GST) (USD 9600 + GST)
Conference lunch on 25 November 2023	Rs. 5,00,000/- (+ 18% GST) (USD 6000 + GST)
Conference lunch on 26 November 2023	Rs. 5,00,000/- (+ 18% GST) (USD 6000 + GST)
Refreshments and Tea / Coffee during two networking breaks on 25 November 2023	Rs. 1,00,000/- (+ 18% GST) (USD 1200 + GST)
Refreshments and Tea / Coffee during two networking breaks on 26 November 2023	Rs. 1,00,000/- (+ 18% GST) (USD 1200 + GST)
Refreshments and Tea / Coffee during the networking break on 27 November 2023	Rs. 1,00,000/- (+ 18% GST) (USD 1200 + GST)

The meal and refreshment tables will carry appropriate signage recognizing the sponsor. There will be one announcement on the day of sponsorship recognizing the sponsor. The sponsors will also receive acknowledgement in pre and post event communication.

Sponsors for Lanyard

Rs. 3,00,000/- (+ 18% GST) (USD 3600 + GST)

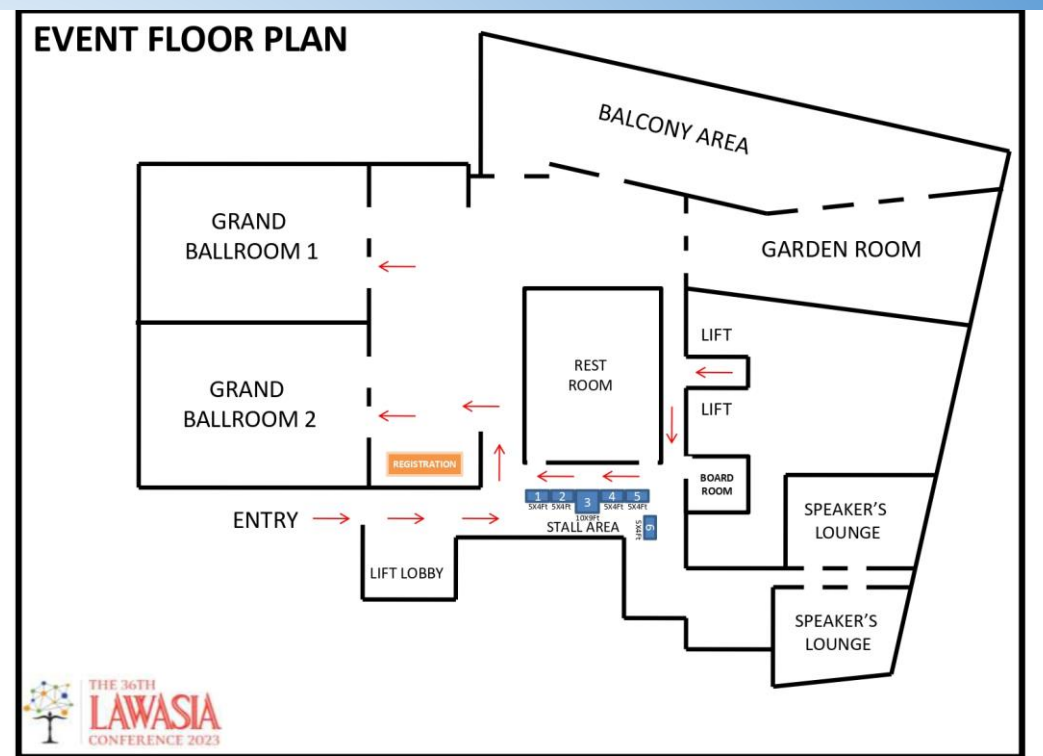
The name of the sponsor will be printed on the tape of the Lanyard alternatively with 'LAWASIA'.

The **Lanyard Sponsor** will receive acknowledgment on the conference website and all marketing material as 'Lanyard Sponsor'.

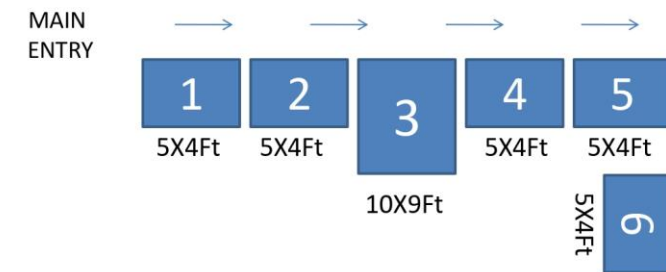
The Sponsor will also receive acknowledgement in pre and post event communication.

Sponsors for Book stall - (Only 2 available)

Rs. 1,00,000/- (+ 18% GST) (USD 1200 + GST) per stall



STALL LAYOUT



Sponsored Sessions - (Only 3 Sessions Available)

Rs. 3,00,000/- per session (+ 18% GST) (USD 3600 + GST)

- The Sponsor will be entitled to nominate one speaker/panelist in the sponsored session, subject to the approval by the technical and papers committee.
- Appropriate mention in the conference programme and on the electronic screens during the session will acknowledge the sponsor. The moderator will acknowledge the sponsor in the course of the session.

Supporting Sponsors for Moot Court expenses including trophies

Rs. 5,00,000/- (+ 18% GST) (USD 6000 + GST)

The primary sponsor of the Moot Court is Ramaiah University.

This sponsorship is for a supporting sponsor.

- Supporting Sponsor's logo and name will appear in the conference programme. Appropriate signage in the Moot Competition hall will acknowledge the Supporting Sponsor.
- The Supporting Sponsor will be suitably recognized and thanked in an announcement during the closing ceremony.

Sponsors for Media partner for exclusive webcast of the keynote address on 25 November 2023 and the final keynote on 27 November 2023

Rs. 2,00,000/- (+ 18% GST) (USD 2400 + GST)

Sponsors for Exclusive Travel and tour partner

Rs. 2,00,000/- (+ 18% GST) (USD 2400 + GST)

The Conference website will provide a link to the Exclusive Tour Partner's website and the description and pricing for the tours/visits curated for the conference.

Entertainment Sponsors (For 2 Evenings)

Rs. 3,00,000/- (+ 18% GST) (USD 3600 + GST)

**Entertainment Sponsor 1 – Welcome Reception
on 24th November, 2023**

**Entertainment Sponsor 2 – Gala Dinner
on 26th November, 2023**

Sponsorship Application

Please select your sponsorship option :

<input type="checkbox"/> Platinum Sponsor	Rs. 15,00,000/- (+18% GST) (USD 18000 + GST)
<input type="checkbox"/> Gold Sponsor	Rs. 10,00,000/- (+18% GST) (USD 12000 + GST)
<input type="checkbox"/> Silver Sponsor	Rs. 7,50,000/- (+18% GST)(USD 9000 + GST)
<input type="checkbox"/> Gala Dinner on 26 November, 2023	Rs. 12,00,000/- (+18% GST) (USD 14500 + GST)
<input type="checkbox"/> Conference dinner following the reception on 24 November, 2023	Rs. 8,00,000/- (+18% GST)(USD 9600 + GST)
<input type="checkbox"/> Conference dinner on 25 November, 2023	Rs. 8,00,000/- (+18% GST)(USD 9600 + GST)
<input type="checkbox"/> Conference lunch on 25 November, 2023	Rs. 5,00,000/- (+18% GST)(USD 6000 + GST)
<input type="checkbox"/> Conference lunch on 26 November, 2023	Rs. 5,00,000/- (+18% GST)(USD 6000 + GST)
<input type="checkbox"/> Refreshment and Tea/Coffee during two networking breaks on 25 November, 2023	Rs. 1,00,000/- (+18% GST)(USD 1200 + GST)
<input type="checkbox"/> Refreshment and Tea/Coffee during two networking breaks on 26 November, 2023	Rs. 1,00,000/- (+18% GST)(USD 1200 + GST)
<input type="checkbox"/> Refreshment and Tea/Coffee during the networking breaks on 27 November, 2023	Rs. 1,00,000/- (+18% GST)(USD 1200 + GST)
<input type="checkbox"/> Sponsor for Lanyard	Rs. 3,00,000/- (+18% GST)(USD 3600 + GST)
<input type="checkbox"/> Sponsor for Delegate Kitbag	Rs. 4,00,000/- (+18% GST)(USD 4800 + GST)
<input type="checkbox"/> Sponsor for Book stall	Rs. 1,00,000/- (+18% GST)(USD 1200 + GST)
<input type="checkbox"/> Sponsor for Brochure	Rs. 1,00,000/- (+18% GST)(USD 1200 + GST)
<input type="checkbox"/> Sponsored Sessions	Rs. 3,00,000/- (+18% GST)(USD 3600 + GST)
<input type="checkbox"/> Supporting Sponsors for Moot Court expenses including trophies	Rs. 5,00,000/- (+18% GST)(USD 6000 + GST)
<input type="checkbox"/> Sponsorship for Media Partner for exclusive webcast of the Keynote address on 25 November, 2023 and the final keynote on 27 November, 2023	Rs. 2,00,000/- (+18% GST)(USD 2400 + GST)
<input type="checkbox"/> Exclusive sponsors for Travel and tour partner	Rs. 2,00,000/- (+18% GST)(USD 2400 + GST)
<input type="checkbox"/> Entertainment sponsors for each evening on 24 November, 2023 & 26 November, 2023	Rs. 3,00,000/- (+18% GST)(USD 3600 + GST)

Organisation Contact Information

Please indicate how you would prefer your company name and contact information to be listed in the conference materials.

Please **supply your company logo** (high resolution, jpeg or png format)

Contact Name :

Position :

Organisation :

Address :

City: State: Postcode :

Country :

Contact Email address :

Telephone :

Website :

Contact Information for coordination

Please provide a contact for sponsorship / exhibitor (if different from above).

Contact Name :

Contact Email Address :

Telephone :

Acceptance

By signing this Application and Contract, the Sponsor/Exhibitor agrees to abide by all terms as printed in the Terms & Conditions.

Signature :

Date :



Terms and Conditions

Acceptance of Terms and Conditions

The term “Organisers” refers to the Bar Association of India. The term “Sponsor” refers to the organisation / firm listed on the Application Form.

A “Contract” is formed between the Organisers and Sponsor when the Organisers accept the signed Application Form and/or receives initial payment.

By submitting a Sponsorship Application Form you are accepting these terms and conditions.

Acceptance of Application

The Bar Association of India will issue a tax invoice once a Sponsorship Application Form has been submitted and accepted.

Goods and Services Tax (GST) & currency

All costs are listed in Indian Rupees and subject to 18% Goods and Services Tax (GST)

Payment

Payment is required within 14-days of the Bar Association of India issuing your tax invoice and before the conference commences. Sponsorship entitlements do not commence until payment has been received.

Cancellation of Sponsorship Booking

Withdrawal – if the Sponsor withdraws their commitment, they need to notify the Organisers in writing and they will be liable for the following payments in accordance with the below:

- a. 1 month or more prior to the first day of the event – 50% refund on sponsorship and exhibition amount
- b. Less than 1 month prior to the first day of the event – No refund on sponsorship and exhibition amount
- c. If notice of cancellation is received and full payment for funds owing has not been received, the Sponsor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice

Cancellation or postponement of conference

If the event is cancelled or postponed due to unforeseen circumstances, the Organisers will not be liable to the Sponsor for any loss incurred by the Sponsor as a result of the cancellation, however all monies paid for any sponsorship and exhibition will be refunded or transferred to the postponed date.

An unforeseen event / circumstances could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, or any other emergency.

Disclaimer and changes

Every effort has been made to present all the information accurately, however no liability is accepted for any inaccuracy and the Organisers reserve the right to change any published information. The Organisers reserve the right to amend, update or delete sponsorship packages.

Correspondence

When booking, please appoint a single point of contact within your organisation. All correspondence will be sent to and liaison with respect to Sponsorship entitlements will be with this person.

Representatives

Anyone from your organisation attending the conference – other than those entitled to complimentary attendance as part of your package, if any – or guests you wish to invite to the conference must register for the conference via the official conference registration site.



Contact Us

Thank you for considering this Sponsorship Proposal and we look forward to hearing from you.

Sponsorship packages will be allocated as sponsorship offers are received.

If you would like more information, please contact :

The Bar Association of India

93, Lawyers Chambers,
Supreme Court of India,
New Delhi - 110 001

Tel : +91-11-23385902, 23782115, 20818908

Email : info@barindia.in

CONNECT WITH US!

#BAI

